



Charles Krug

PETER MONDAVI SR. FAMILY ESTATE

WEDDING BOOKLET & PRICING



MILESTONE

Events Group



**ELEGANCE MEETS HISTORY
IN THE HEART OF NAPA
VALLEY.
YOUR SPECIAL OCCASION
WILL BE SIMPLY
BREATHTAKING AT OUR
LEGENDARY ESTATE.**

Historic Wine Country Elegance

St. Helena, CA

Up to 800 Guests

Site fee range:

\$10,000- \$15,000

HISTORY

Napa Valley's oldest wine estate, was established in 1861 and has been proudly stewarded by the Mondavi family since 1943. With more than 157 years of winemaking expertise, Charles Krug is the ultimate wine country destination. First opened for public tastings in 1882, Charles Krug is home to California's very first tasting room. Today you will find a world-class hospitality center, renowned for its exceptional wines, stunning design, and storied heritage.

ELEGANCE

The oldest winery in Napa Valley is also home to California's first tasting room. Opened for public tastings in 1882 by Charles Krug, our tasting room has evolved into a world-class hospitality center, renowned for its exceptional wines, stunning design and storied heritage.





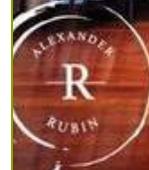
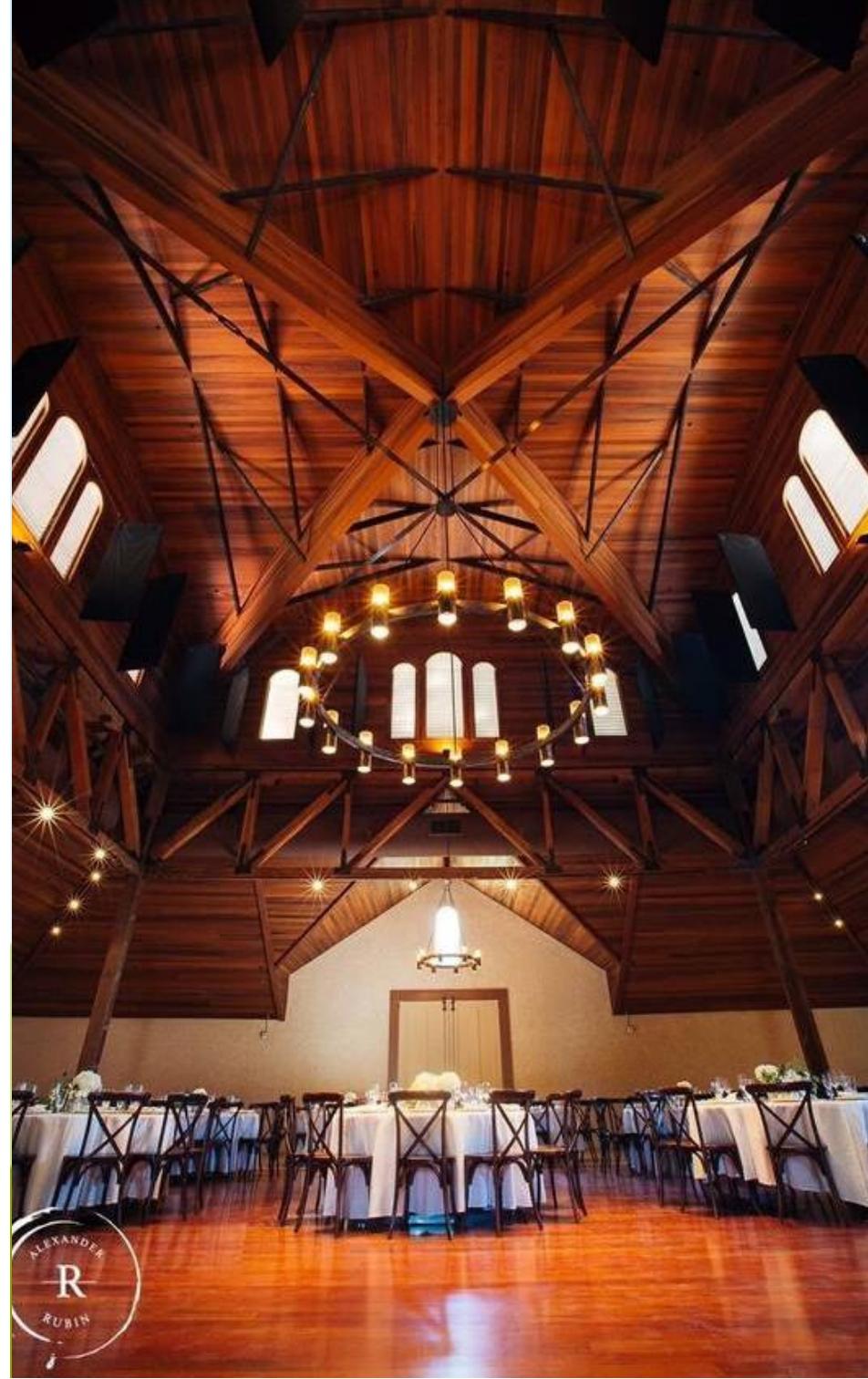
SITE INFORMATION

- 6 hours of event time (4-10 PM)
- Round tables for up to 200
- White wood folding chairs for up to 185
- Use of on-site commercial kitchen
- Market lights on great lawn
- Restrooms (6 facilities)
- 1-hour rehearsal if ceremony is on site
- VIP wine tasting for wine selection
- 10% discount on Limited Release and Family Reserve Wines
- Private guest house for bridal prep
 - for additional rental fee, please inquire



"WE ARE SO GLAD THAT WE WENT WITH CHARLES KRUG WINERY FOR BOTH OUR WEDDING CEREMONY AND RECEPTION. THE LAWN OUTSIDE THE CARRIAGE HOUSE IS BEAUTIFUL AND HAS SO MANY OPTIONS FOR A CEREMONY BACKDROP. THE UPSTAIRS RECEPTION HALL IN THE CARRIAGE HOUSE IS INCREDIBLE! IT FEATURES HIGH VAULTED CEILINGS, RECLAIMED WOOD FROM OLD WINE BARRELS, AND A LARGE DANCE FLOOR THAT IS PERFECT FOR ANY WEDDING."

- Caitlin





PRICING

- up to 800 guests
- Weddings: May-October
 - Saturdays; \$15,000
 - Fridays/Sundays; \$13,500
- Weddings: November-April
 - Saturdays; \$12,500
 - Fridays/Sundays; \$10,000
- Rehearsal dinners, Corporate, Private:
 - \$75-\$115 per person
 - Please inquire for additional information

FEES & DEPOSITS

To reserve your event with Charles Krug:

- Your signed contract
- 50% of your site fee
- \$1,000 refundable security deposit

Included in the site fee are \$11,364 worth of amenities that are provided for your use at no additional charge. Please inquire regarding the details.

What does this
mean for you?

SITE COMPARISON WORKSHEET

Use this worksheet to compare Charles Krug to other venues

Amenity	Charles Krug Winery	Comparison Venue
Overtime Availability	Yes, \$1,000 per hour, earlier start time	
Outdoor Capacity	Yes, 800 people	
Indoor Capacity	Yes, up to 300 seated with dance floor	
On-site Kitchen	Yes, \$1,660 value	
Lighting	Yes, chandeliers inside, market lights on lawn. a \$2,000 value	
Tables & Chairs	Yes, chairs for 185, tables for 200 people, \$1404 value	
Wedding Party Staging Area	Available for additional rental of \$1500	
Music	DJ or band	
Avg. Wine Price After Discount	\$40	
Wine Discount	Yes, Up to 20% with wine club	
Restrooms	Yes, \$3,000 value	
Rehearsal Time Incl.	Yes, 1 hour, pre-approved	
Dance Floor Needed	No, hardwood floor, \$1,500 savings	
Ceremony Arbor	Yes, barrels, a \$300 value	



"THE VENUE DID NOT DISAPPOINT. NOT ONLY ARE THE GROUNDS SPECTACULAR AND EXPANSIVE, BUT THE POSSIBILITIES AND DESIGN OPTIONS ARE ENDLESS. THERE IS ALSO A MAGNIFICENT AND HISTORIC HOME ON THE PROPERTY WHERE WE WERE ABLE TO GET READY, MAKING FOR A NICE AND RELAXED DAY."

- Jennifer



Milestone

ESTATE KITCHEN



CATERING, COORDINATION & VENUE SELECTION MADE EASY

For many years Milestone Events Group and several acclaimed caterers have worked alongside one another, producing hundreds of successful events in Wine Country. We offer clients a modern catering option at all Milestone venues at a highly competitive price.

Together, we focus on quality, consistent excellence, professionalism, integrity, and superior execution, resulting in delighted clients.

Just as Milestone has simplified the process of choosing a venue, Estate Kitchen streamlines your catering selection while continuing to deliver the superb quality, execution, and client satisfaction for which our brand has become known.

The Milestone Advantage

With our vendor exclusive offers, Milestone savings programs, and proven best practices, we can show you how to save over \$6,000 on your wedding expenses

Vendor Exclusives

PHOTOGRAPHY:

- Receive a \$400 photography credit from one of our most sought after photographers
 - \$400 value

RENTALS:

- Milestone exclusive upgrades available for tabletop items incl. linens, china, flatware, glassware, chargers & votive holders
 - \$350 value*

VIDEOGRAPHY:

- Same great service & coverage, with preferred package pricing as a Milestone client
 - \$700 savings

DANCE FLOOR LIGHTING:

- Liven up your dance floor like only a DJ can with a complimentary lighting package
 - \$200 value

WELCOME BEVERAGES:

- Your guests will be greeted with refreshing non-alcoholic beverages at your wedding, at no cost to you
 - \$350 value

\$2,000 in Value

Cost Savings

WINE CLUB REGISTRY:

- \$200-\$400 site fee reduction for every guest that joins
 - average \$1,000 savings

WINE CLUB:

- Receive a savings of 10-20% on your wedding wine when you join the wine club
 - average \$500 savings

BEER:

- With a minimal corkage fee and BYO, you can save up to \$5 per guest
 - average \$500 savings

MILESTONE COORDINATION:

- Our 5 star service can save you approx. 20% compared to the market
 - average \$1,200 savings

RENTAL PROCESS:

- We manage your rentals, saving you handling fees and sales tax
 - average \$800 savings

WINE:

- We guide your wait staff while pouring your wines so waste is minimized. Save an average of 1 case of wine per event
 - average \$360 savings

\$4,360 Savings

Time Savings

BUDGET TOOL:

- Eliminates time spent on venues outside of your budget
- Get assurance on the cost of your event prior to booking, helping to avoid overspending & the stress involved with it

PLANNING TOOLS:

- Aisleplanner- saves 20 hours over traditional planning processes
- Social Tables- accurate, to scale layouts and guest seating management
- Appointlet- instant access to your coordinators schedule & available times for phone calls
- Communicate with Milestone via your preferred method, email, phone, or text

MILESTONE NETWORK & EXPERTISE:

- Over 25 venues in Napa/Sonoma area, with one point of contact
- Save time by not touring venues that don't meet your criteria
- Milestone planning expertise will help avoid hidden fees & surprise terms

*limitations apply, inquire for details

CHOOSE FROM ONE OF OUR SOUGHT AFTER WINE COUNTRY VENUES

SITE FEE RANGES LISTED BELOW



MILESTONE +

Wine Country Wedding
Concierge Service

Not finding what you're
looking for? Let us know what
you want and we will find it
for you!

CHARLES KRUG WINERY

Historic Elegance
St. Helena, CA
Up to 800 Guests

\$10,000-\$15,000

PARADISE RIDGE WINERY

Unbeatable Sunsets & Views
Santa Rosa, CA
Up to 250 Guests

\$7,000-\$10,000

PELLEGRINI WINE COMPANY

Dining & Dancing in the Vines
Santa Rosa, CA
Up to 300 Guests

\$5,000-\$7,500

RUSSIAN RIVER VINEYARDS

Comfortable & Chic
Forestville, CA
Up to 150 Guests

\$5,500-\$8,500

SBRAGIA FAMILY WINERY

Sweeping Valley Views
Geyserville, CA
Up to 150 Guests

\$4,500-\$6,500

ST FRANCIS WINERY

Majestic Wine Country Style
Santa Rosa, CA
Up to 200 Guests

\$5,500-\$10,500

STEMPLE CREEK RANCH

Farm-to-Table Family Ranch
Tomales, CA
Up to 300 Guests

\$16,400

TRIPLE S RANCH

Eclectic & Historic Ranch
Calistoga, CA
Up to 200 Guests

\$25,000

TRUETT HURST WINERY

Biodynamic Estate
Healdsburg, CA
Up to 200 Guests

\$6,500-\$7,500

VILLA CHANTICLEER

Historical Hidden Gem
Healdsburg, CA
Up to 250 Guests

\$4,500-\$7,500

VINTNERS RESORT

Luxury Wine Country Resort
Santa Rosa, CA
Up to 300 Guests

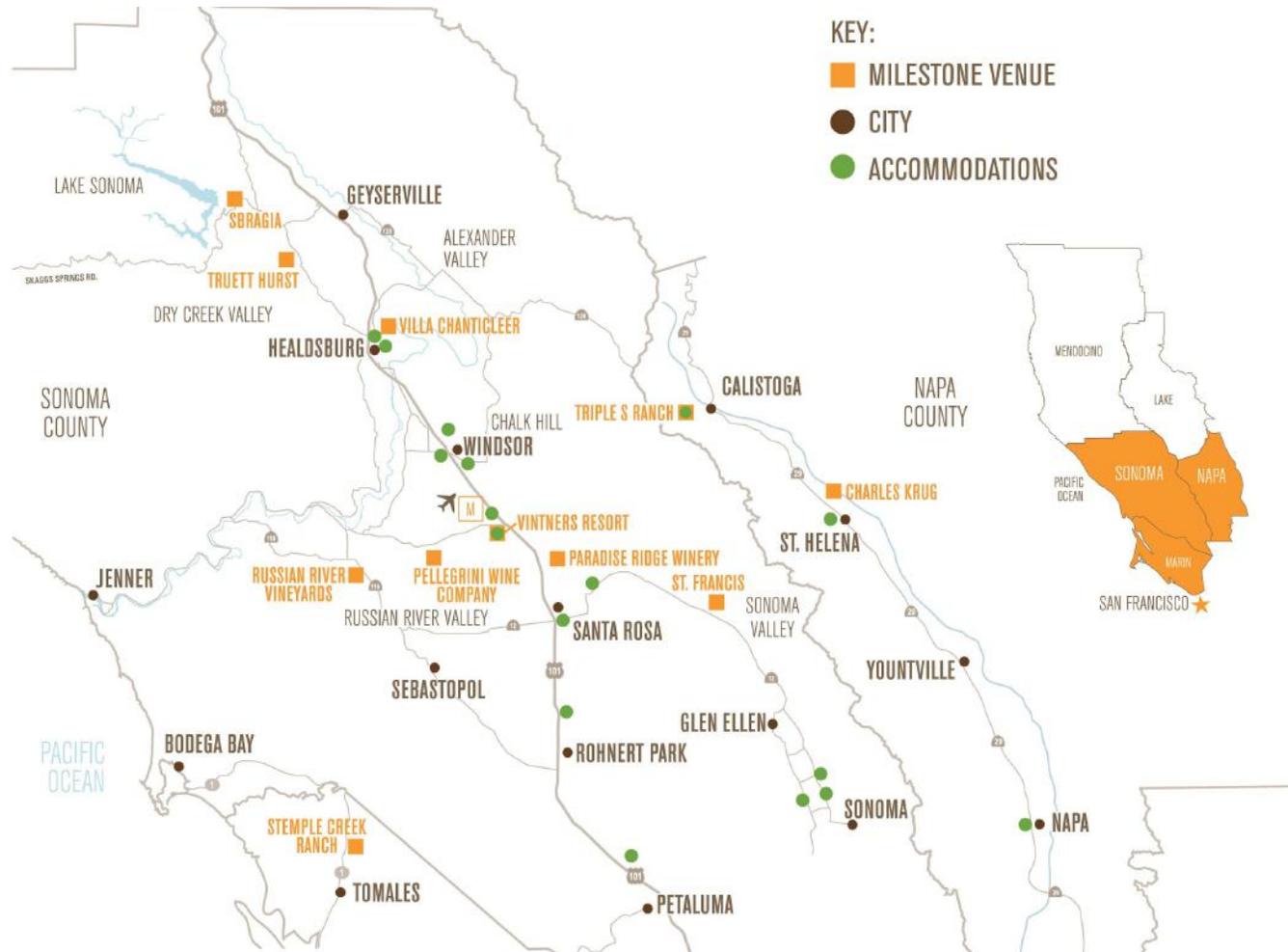
\$6,500-\$12,500

plus 2 nights of on-site lodging for up to 60 people,
at an additional cost of \$12,000 per night

MILESTONE PREFERRED ACCOMMODATIONS

As a complimentary service to our clients, Milestone offers assistance in booking room blocks at over a dozen different hotels between three counties. While there are many accommodations throughout Sonoma, Marin & Napa Counties, we have selected a number of the most popular & convenient hotels for your consideration.

- Budget-friendly options
- Near venues & attractions
- Stress-free booking
- Variety of room types





WE'RE THE EXPERTS, SO YOU DON'T HAVE TO BE

Let us help take the stress out of venue shopping. We will be transparent with pricing, can compare up to 25 venues and will help narrow down your options to find you just the right place for your style & budget.

Milestone Site Selection Team



Jennifer



Amanda



Jessica

**LET'S CHAT AND WE'LL HELP GUIDE YOU TO
YOUR PERFECT VENUE**

Call/Text (707) 755-7499

Or click here to schedule your call.

MILESTONE
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