



*Charles Krug*  
PETER MONDAVI SR. FAMILY ESTATE  
**WEDDING BOOKLET & PRICING**



**ELEGANCE MEETS HISTORY  
IN THE HEART OF NAPA  
VALLEY.  
YOUR SPECIAL OCCASION  
WILL BE SIMPLY  
BREATHTAKING ON OUR  
LEGENDARY ESTATE.**

Historic Wine Country Elegance

St. Helena, CA

Up to 800 Guests

**\$10,000- \$15,000**



# HISTORY

Napa Valley's oldest wine estate, was established in 1861 and has been proudly stewarded by the Mondavi family since 1943. With more than 157 years of winemaking expertise, Charles Krug is the ultimate wine country destination. First opened for public tastings in 1882, Charles Krug is home to California's very first tasting room. Today you will find a world-class hospitality center, renowned for its exceptional wines, stunning design, and storied heritage.

# ELEGANCE

The oldest winery in Napa Valley is also home to California's first tasting room. Opened for public tastings in 1882 by Charles Krug, our tasting room has evolved into a world-class hospitality center, renowned for its exceptional wines, stunning design and storied heritage.







## SITE INFORMATION

- 6 hours of event time (4-10 PM)
- Round tables for up to 200
- White wood folding chairs for up to 200
- Use of on-site commercial kitchen
- Market lights on great lawn
- Restrooms (6 facilities)
- 1-hour rehearsal if ceremony is on site
- VIP wine tasting for wine selection
- 10% discount on Limited Release and Family Reserve Wines
- Private guest house for bridal prep
  - for additional rental fee, please inquire







**"WE ARE SO GLAD THAT WE WENT WITH CHARLES KRUG WINERY FOR BOTH OUR WEDDING CEREMONY AND RECEPTION. THE LAWN OUTSIDE THE CARRIAGE HOUSE IS BEAUTIFUL AND HAS SO MANY OPTIONS FOR A CEREMONY BACKDROP. THE UPSTAIRS RECEPTION HALL IN THE CARRIAGE HOUSE IS INCREDIBLE! IT FEATURES HIGH VAULTED CEILINGS, RECLAIMED WOOD FROM OLD WINE BARRELS, AND A LARGE DANCE FLOOR THAT IS PERFECT FOR ANY WEDDING."**

**- Caitlin**







# PRICING

- up to 800 guests
- Weddings: May-October
  - Saturdays; \$15,000
  - Fridays/Sundays; \$13,500
- Weddings: November-April
  - Saturdays; \$12,500
  - Fridays/Sundays; \$10,000
- Rehearsal dinners, Corporate, Private:
  - \$75-\$115 per person
  - Please inquire for additional information

# FEES & DEPOSITS

To reserve your event with Charles Krug:

- Your signed contract
- 50% of your site fee
- \$750 refundable security deposit

Included in the site fee are \$11,364 worth of amenities that are provided for your use at no additional charge. Please inquire regarding the details.

What does this  
mean for you?

# SITE COMPARISON WORKSHEET

Use this worksheet to compare Charles Krug to other venues

Amenity	Charles Krug Vineyards	Comparison Venue
Overtime Availability	Yes, \$1,000 per hour, earlier start time	
Outdoor Capacity	Yes, 800 people	
Indoor Capacity	Yes, up to 300 seated with dance floor	
On-site Kitchen	Yes, \$1,660 value	
Lighting	Yes, chandeliers inside, market lights on lawn. a \$2,000 value	
Tables & Chairs	Yes, up to 200 people, \$1404 value	
Wedding Party Staging Area	Yes, 2 locations	
Music	DJ or band	
Avg. Wine Price After Discount	\$40	
Wine Discount	Yes, 10%, Up to 20% with wine club	
Restrooms	Yes, \$3,000 value	
Rehearsal Time Incl.	Yes, 1 hour, pre-approved	
Dance Floor Needed	No, hardwood floor, \$1,000 savings	
Ceremony Arbor	Yes, barrels, a \$300 value	





**"THE VENUE DID NOT DISAPPOINT. NOT ONLY ARE THE GROUNDS SPECTACULAR AND EXPANSIVE, BUT THE POSSIBILITIES AND DESIGN OPTIONS ARE ENDLESS. THERE IS ALSO A MAGNIFICENT AND HISTORIC HOME ON THE PROPERTY WHERE WE WERE ABLE TO GET READY, MAKING FOR A NICE AND RELAXED DAY."**

**- Jennifer**







# Milestone Estate Kitchen

## CATERING, COORDINATION & VENUE SELECTION MADE EASY

For many years Milestone Events Group and the girl & the fig CATERERS! have worked alongside one another, producing hundreds of successful events.

The event professionals focus on quality, consistent excellence, professionalism, integrity, and superior execution, resulting in delighted clients.

The Milestone Estate Kitchen is a collaboration between our two companies to offer clients a modern catering option at all Milestone venues at a highly competitive price.

Just as Milestone has simplified the process of choosing a venue, Estate Kitchen streamlines your catering selection while continuing to deliver the superb quality, execution, and client satisfaction for which our two brands have become known.

Our partnership allows us to offer you a seamless planning process where catering, coordination and venue management go hand in hand.

Let's chat so we can show you how it works.





# Why Milestone?

## Network of Venues

With multiple site options and tools to help you compare, we can guide you to the perfect venue of your dreams, at no cost to you.

### *Just for you:*

- ♦ Interactive budget tool
- ♦ Inspirational event photos
- ♦ 360 virtual tours
- ♦ Drone flyover videos
- ♦ Property diagrams
- ♦ Self-guided site tour resource
- ♦ Post site tour FAQ's
- ♦ Promotional surprise
- ♦ Exclusive upgrades for Milestone clients

## Team on your side

Our team has an exclusive relationship with each site and the overall experience necessary to make sure your event is flawlessly executed.

### *Just for you:*

- ♦ Aisle Planner online planning portal
- ♦ Social Tables online diagram tool
- ♦ Preferred vendors list sorted by price, style & service to make selection easy
- ♦ Standardized bidding protocols ensure your bids are apples to apples
- ♦ Rental needs are managed by our team to ensure you only rent what you need
- ♦ We know the wine, we know your menu, we can make your dinner a wine country experience

## Stress-free Planning

With over 600 events under our belt, our team of seasoned event coordinators have been through just about every unexpected happenstance you can imagine. These professionals are exclusively available to Milestone clients at an affordable rate.

### *Just for you:*

- ♦ Last minute surprises are minimized or eliminated, we know how the site works and if something doesn't work, we know how to fix it fast
- ♦ With our venue network, emergency site switching options are available if needed
- ♦ Our great working relationships with the site staff enables a much smoother set-up and production



**MILESTONE**  
Events Group

# The Milestone Financial Advantage

With our proven Best Practices, we can show you how to save over \$8,000 on your wedding expenses

<b><u>Wine:</u></b> We guide your waitstaff while pouring your wines so waste is minimized while pouring your wines so you can save an average of 1 case of wine per event	1 case at \$350.00	\$350
<b><u>Wine club registry:</u></b> (available at select winery venues) For every guest that joins, you can save about \$200 off your site fee. Typically 5 guests join per event.	Each membership at \$200	\$1,000
<b><u>Wine club:</u></b> When you join the wine club, you can save an average of 15% on your wedding wines	15% off a standard wine order	\$500
<b><u>Beer savings:</u></b> With a corkage fee and BYO, you can save up to \$5 per guest	\$500 per every 100 people	\$500
<b><u>Room Blocks:</u></b> Preferred pricing and reduced effort to help your guests secure lodging	10 rooms discounted \$50 ea.	\$500
<b><u>Milestone Coordination Services:</u></b> Our 5 star service can save you approx. \$2,000 compared to the market		\$2,000
<b><u>Rental Process:</u></b> We manage your rentals, saving you handling fees and sales tax	20% savings on of the average order	\$600
<b><u>Milestone valued upgrades:</u></b> Milestone Exclusive offers providing savings and upgrades	\$3,000 worth of upgrades across 6 vendors	\$3,000
<i>Working with Milestone, you can save up to:</i>		<i>\$8,450</i>



**MILESTONE**  
Events Group



# CHOOSE FROM ONE OF OUR SOUGHT AFTER WINE COUNTRY VENUES

## CHARLES KRUG WINERY

Historic Elegance  
St. Helena, CA  
Up to 800 Guests  
**\$10,000-\$15,000**

## HAWKWOOD HILL

Rolling Petaluma Hills  
Petaluma, CA  
Up to 250 Guests  
**\$8,500-\$10,000**

## PELLEGRINI WINE COMPANY

Dining & Dancing in the Vines  
Santa Rosa, CA  
Up to 300 Guests  
**\$4,500-\$6,000**

## RUSSIAN RIVER VINEYARDS

Comfortable & Chic  
Forestville, CA  
Up to 125 Guests  
**\$5,500-\$8,500**

## SBRAGIA FAMILY WINERY

Sweeping Valley Views  
Geyserville, CA  
Up to 150 Guests  
**\$4,500-\$6,500**

## ST FRANCIS WINERY

Majestic Wine Country Style  
Santa Rosa, CA  
Up to 200 Guests  
**\$5,500-\$10,500**

## STEMPLE CREEK RANCH

Farm-to-Table Family Ranch  
Tomales, CA  
Up to 300 Guests  
**\$14,900**

## TRIPLE S RANCH

Eclectic & Historic Ranch  
Calistoga, CA  
Up to 200 Guests  
**\$25,000**  
plus 2 nights of on-site lodging for up to 60  
people, at an additional cost of \$12,000 per night

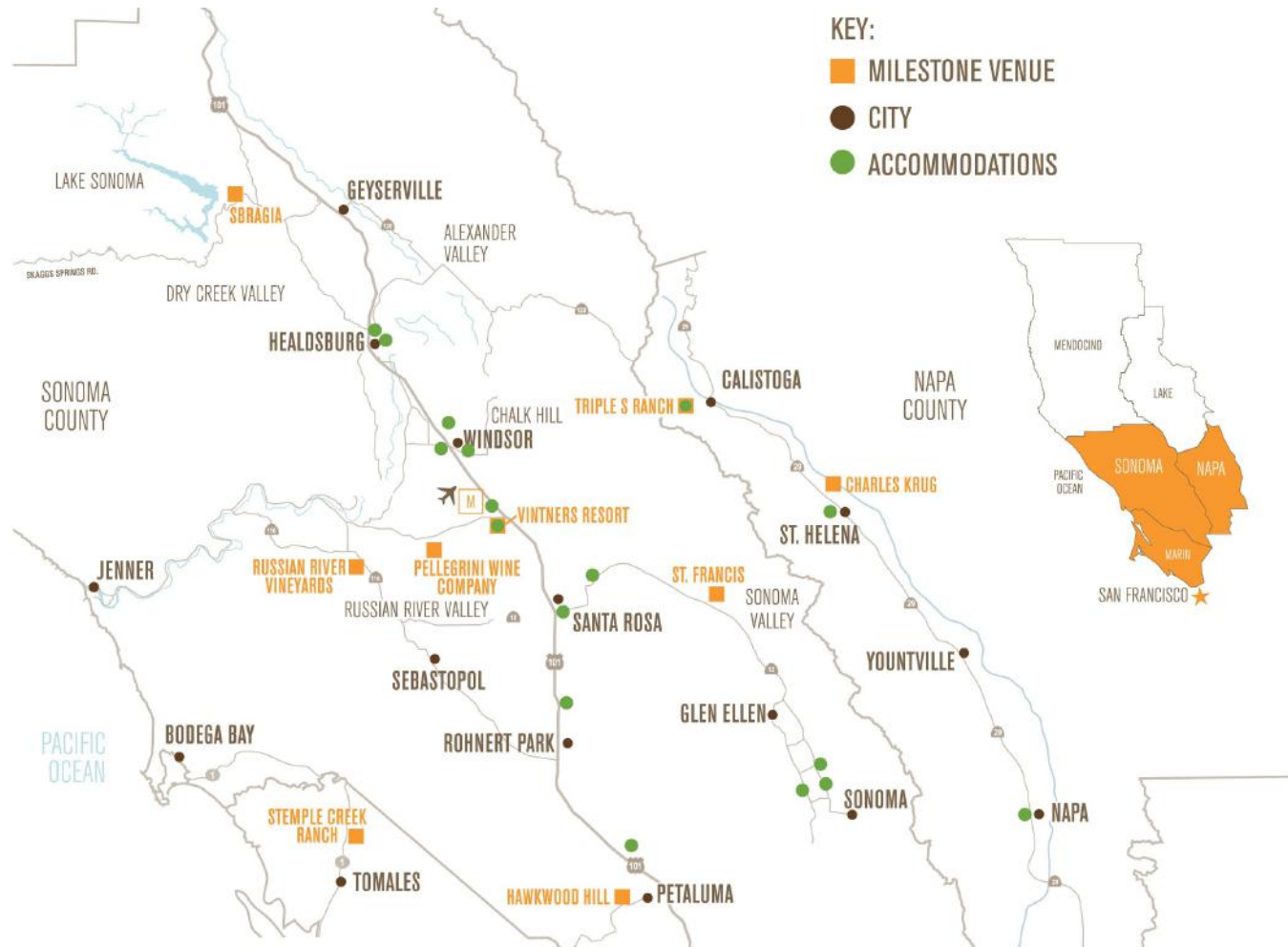
## VINTNERS RESORT

Luxury Wine Country Resort  
Santa Rosa, CA  
Up to 300 Guests  
**\$6,500-\$12,500**

# MILESTONE PREFERRED ACCOMMODATIONS

As a complimentary service to our clients, Milestone offers assistance in booking room blocks at pre-negotiated rates at over a dozen different hotels between two counties. While there are many accommodations throughout Sonoma & Napa Counties, we have selected a number of the most popular hotels for your considerations.

- Budget-friendly
- Near venues & attractions
- Stress-free booking
- Variety of room types







## WE'RE HERE TO HELP

We'd love to learn more about your vision, discuss your budget, style ideas, and show you around any of our wine country wedding venues.



**Amanda Vineyard,**  
Marketing & Venue Selection Manager  
(yes, that's really my name)

## SEE IT IN PERSON

Call/Text (707) 755-7499

*Or click [here](#) to schedule your call.*

*Charles Krug*  
PETER MONDAVI SR. FAMILY ESTATE

